2018

Archdale, NC

Bush Hill Heritage Festival

ARCHDALE-TRINITY CHAMBER OF COMMERCE

Sponsorship Levels:

Multiple Sponsors Available

Bush Hill Premier Sponsorship
$7,500

•Prominent placement on all signage. •Company name or logo on all promotional materials. •Company name or logo on banners. •Two booth spaces to promote/sell products. •Sponsor sign at company two weeks prior to festival. •Sponsor produced article and picture as Premier Sponsor on the Bush Hill and Chamber Websites (limited to 350 words) •Company name recognized at main stage as Premier Sponsor. •Two parking spaces on Saturday. •Company Representative to give 30-second commercial at Main Stage. •Company Representative to introduce Band. •Company logo on Bush Hill Website for three months prior to the festival. •Company logo on Friday Facts with Bush Hill logo three weeks prior to festival. *Sponsorship qualifies for special advertising discount, info listed on reverse side

Old Plank Road Sponsorships
$2,500

•Company name or logo on all promotional materials. •Company name or logo on all banners. •Booth space to sell/promote products at premier location. •Sponsor sign at company two weeks prior to festival. •Sponsor produced article and picture as Premier Sponsor on the Bush Hill and Chamber Websites (limited to 350 words)•Company name or logo on Bush Hill Web site. •One reserved parking space on Saturday. *Sponsorship qualifies for special advertising discount, info listed on reverse side

Steam Tannery Sponsorships
$1,000

•Company name on all promotional materials. •Booth space to sell/promote products. •Sponsor sign at company two weeks prior to festival. •Company name on Bush Hill Web site. •Sponsor produced article and picture as Premier Sponsor on the Bush Hill and Chamber Websites (limited to 250 words) *Sponsorship qualifies for special advertising discount, info listed on reverse side

Hospitality Tent Sponsorship $1,000.00

Company name on all promotional materials. •Booth space to sell/promote products. •Sponsor sign at company two weeks prior to festival. •Company name on Bush Hill Web site. •Sponsor produced article and picture as Premier Sponsor on the Bush Hill and Chamber Websites (limited to 250 words) *Sponsorship qualifies for special advertising discount, info listed on reverse side * includes 20x40Tent with Banner/12-8' Tables/100 Chairs

Muddy Creek Sponsorships
$500

•Company name on promotional materials. •Company name on Bush Hill Web site. •Company name listed in the Archdale-Trinity News. •Booth space to sell/promote products. •Sponsor sign at business two weeks prior to festival. *Sponsorship qualifies for special advertising discount, info listed on reverse side

Date of Festival — Sept 8th 2018 ! Hope to see Everyone There!!

See reverse side for additional sponsorship opportunities and sponsorship form.

Demonstration only. No submission or payment is processed.

Sponsorship Opportunities continued

Hand Washing Stations Sponsorships

$350

•Company name on Bush Hill Web site. •Company name in Archdale-Trinity News. •Booth space to sell/promote products. •Sponsor sign at company two weeks prior to festival. •Sponsor sign on each hand washing station. *Sponsorship qualifies for special advertising discount, info listed on reverse side

Friends of Bush Hill Sponsorships

$300

Company name on Bush Hill Web site. •Company name in Archdale-Trinity News. •Booth space to sell/promote products. •Sponsor sign at company two weeks prior to festival. • Sponsorship qua lifies for special advertising discount, info listed on reverse side—Sign at festival with Company name.

$100

Company name on Bush Hill Web site. •Company name in Archdale-Trinity News. • Sponsor sign at company two weeks prior to festival. - Sign at festival with Company name

Car Show & Law Enforcement Vehicle, Children's Stage, Gospel Stage, Main Stage Sponsorships

(Choose venue and amount) (Multiple Sponsorships Available)

$1,000

•Prominent placement on signage for your venue choice (**ex.** Car show, Main Stage). •Company logo or name on banner at your venue. •Booth space to promote/sell products. •Sponsor recognized at Event/Stage as sponsor. •Company Representative to give a 30-second commercial at your venue. •Sponsor produced article and picture as Premier Sponsor on the Bush Hill and Chamber Websites (limited to 250 words) •Sponsor sign at company two weeks prior to festival. •Company name on festival Web site. *Sponsorship qualifies for special advertising discount, info listed below

$500

•Company name on banner at stage/event. •Booth space to promote/sell products. •Sponsor sign at company two weeks prior to festival. •Company name on festival Web site. •Company name listed in Archdale-Trinity News. *Sponsorship qualifies for special advertising discount, info listed reverse side

$300

•Booth space to sell/promote products. •Company name on festival Web site. •Company name listed in Archdale-Trinity News. •Sponsor sign at company two weeks prior to festival. *Sponsorship qualifies for special advertising discount, info listed reverse side

$100

Company name on festival Web site. •Company name listed in Archdale-Trinity News. •Sponsor sign at company two weeks prior to festival. Sign at festival with Company Name

Bush Hill Heritage Festival Sponsor Ad Opportunities

This year the Archdale-Trinity News will offer sponsors of the Bush Hill Heritage Festival exclusive discounted rate packages to promote their participation in the Festival within Archdale-Trinity News. The special rates will be applicable through Saturday, Sept. 8, the date of the Festival. The packages will serve as a great way to inform festival-goers about your business and what you have to offer. The Archdale-Trinity News will continue its news coverage of the Festival in addition to the special section prior to the Festival. Rates for the special section will be announced at a later date.

The Bush Hill Heritage Festival sponsor rates reflect an advertising discount of 55 %. *Eighth page: $54 Quarter page: $99 Half Page: $165 Full: $275 Add color for $50 *Ad reservation is due by 4 p.m. Fridays for the following Thursday's edition. *Ad copy is due by noon Mondays.

Company_____Contact _____

Sponsorship Level_____ If Stage, Venue & Amount_____

Address_____City, State, Zip_____Bill me_____Check attached_____

Demonstration only. No submission or payment is processed.